

STAHL'S Decorator

volume 5

DOWN TO A TEE

DIGITAL
LOGOS ON
ANYTHING

LOGOS
THAT
STRETCH

DECORATING
ATHLEISURE



HIGH DEF GARMENTS

CUSTOM
CUT LOGOS
& SPECIAL
EFFECTS

VINTAGE
STYLE IN
SECONDS



INNOVATION



BRANDING POWER MEET YOUR DECORATING EXPERT

With over 80 years of decorating experience, Stahls' has provided the industry with new innovations, technologies, techniques, and most importantly, quality. Rest assured that you'll have the best logos and designs possible because they're coming from the most trusted decorator around.

DEDICATION



LEADERS

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COTTON SHIRTS



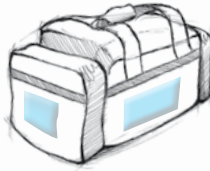
LEATHER BAGS



BRUSHED TWILL CAPS



NYLON COOLERS



CANVAS BACKPACKS

LOCATION, LOCATION, LOCATION – NO PROBLEM.

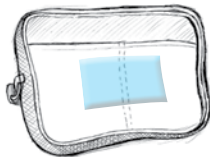
Zippers, buttons, & seams – let us show you more ways to decorate using logos.



NYLON UMBRELLAS

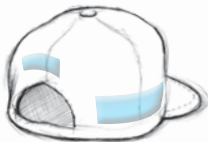


BRUSHED TWILL CAPS



NEOPRENE SLEEVES

COTTON SHIRTS



MORE TO MERCHANDISE

FULL COLOR DIGITAL LOGOS

AFFORDABLE



CAD-COLOR® SuperTEK™ Opaque



Low minimums mean the size of your order won't stop you from being able to achieve the look you want, and at a price that's good for any business's bottom line.

POSSIBILITIES



1

VIVID



2



3

1. CAD-PRINTZ® SuperTEK™ Sublistop™
2. CAD-PRINTZ® Express Print®
3. CAD-PRINTZ® SuperTEK™ Matte Clear

Have a variety of promo products that need the same logo? No problem. We can logo anything. Full color digital logos are the best solution for decorating promotional merchandise like apparel, caps, tote bags, computer cases, aprons, backpacks, umbrellas, luggage tags, and much more. Full color digital logos adhere to hard-to-decorate fabrics, including nylon, neoprene, and polypropylene.

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STRETCH FOR PERFORMANCE

FULL COLOR DIGITAL SUPERTEK™

Designed for technical fabrics and performance wear, full color digital SuperTEK™ logos provide a lightweight, ultra-soft feel that features incredible stretch and rebound. It's perfect for decorating uniforms, fan wear, performance and corporate apparel. If it can't be screen printed or embroidered, this is the ideal decorating solution.

CAD-COLOR® FoilTEK™ White



CONTEMPORARY



CUTTING-EDGE



PERFORMANCE

1. CAD-PRINTZ® FoilTEK™ Metallic Silver
2. CAD-PRINTZ® SuperTEK™ Opaque
3. CAD-PRINTZ® FoilTEK™ Metallic White

DID YOU KNOW?

The SuperTEK™ line was specially designed with a low application temperature for printing on neoprene, nylon, even Lycra®/spandex.



SPECTACULAR, ATTENTION-GRABBING

CUSTOM CUT LOGOS & SPECIAL EFFECTS

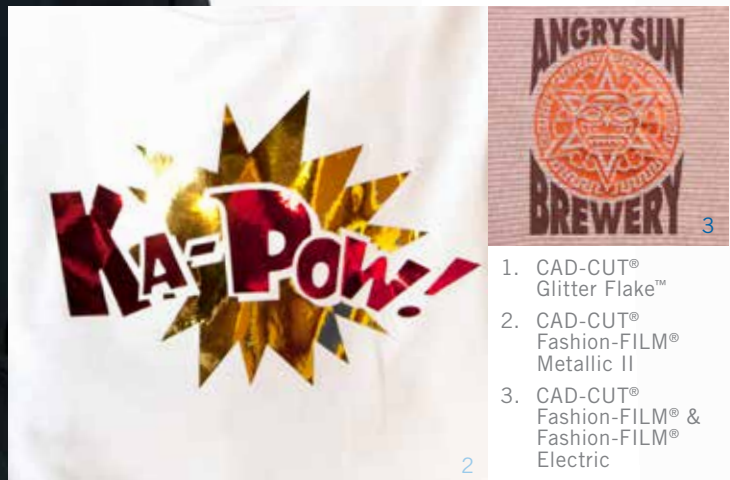


CAD-CUT® Fashion-FILM®



Mix and match media to create stunning visual effects that let your clients' logos and designs truly stand out.

Sparkling glitter, metallic sheens, holograms, and bright neon colors in a variety of versatile, durable materials allow you to promote the power of any logo. This is a great solution for two-tone, and one, two, and three-color special effect logos.



1. CAD-CUT® Glitter Flake™
2. CAD-CUT® Fashion-FILM® Metallic II
3. CAD-CUT® Fashion-FILM® & Fashion-FILM® Electric

2

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LOGOS



DISTINCTIVE



MULTIMEDIA

CUSTOMIZE

1. CAD-CUT® Flock
2. CAD-CUT® 3M™ Scotchlite™ Reflective 5807
3. CAD-CUT® Premium Plus™

CAD-CUT® Flock & Fashion-FILM®

DID YOU KNOW?

Adding texture to a logo can strengthen its visual and physical appeal. Mix and match from a huge selection of finishes and textures for a contrasting look and feel.

STITCH IN SPECIAL EFFECTS

RIP-AWAY APPLIQUÉ™

1. CAD-PRINTZ® Express Print® w/ Satin Stitch
2. CAD-CUT® Flock w/ Satin Stitch
3. CAD-CUT® 3M™ Scotchlite™ Reflective 5807 w/ Satin Stitch

FRESH



K-9
UNIT

3

UPSCALE

Take traditional embroidery to the next level. Combine our popular lines of Glitter Flake™, Thermo-FILM®, Flock, 3M™ Reflective, or full color digital logos for a multi-color, multi-textured look.

Add any color satin stitch, including metallic and variegated threads, to make vibrant mixed media designs.

DID YOU KNOW?

Rip-Away Appliqué™ is an easy process that will get noticed every time.

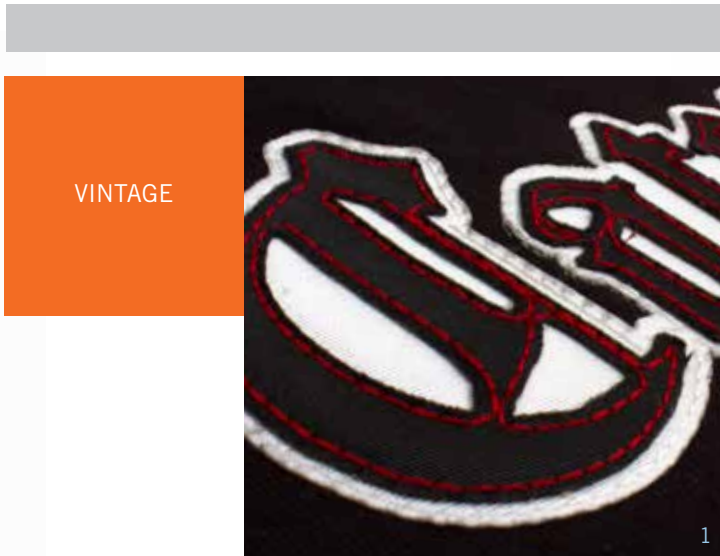
CAD-CUT® Glitter Flake™ & Satin Stitch w/ Variegated Thread



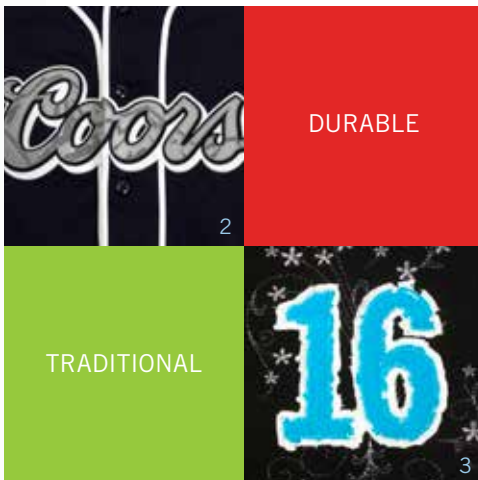
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STYLISH, UPSCALE LOGOS

CLASSIC & DISTRESSED APPLIQUÉ



Showcase logos with the prominent retail look of appliqué. Whether it's the traditional look of Classic Appliqué or the edgy, worn-out appearance of Distressed Appliqué, custom creations are easy to achieve and are available in a variety of colors and fabrics.



1. Felt on Twill w/ Bean Stitch
2. Screen Printed Twill w/ ZigZag Stitch
3. Felt on Chino w/ Decorative Stitch



DID YOU KNOW?

Layer materials like Felt, Twill, and Chino Twill to create an appliqué design with a unique look and feel.

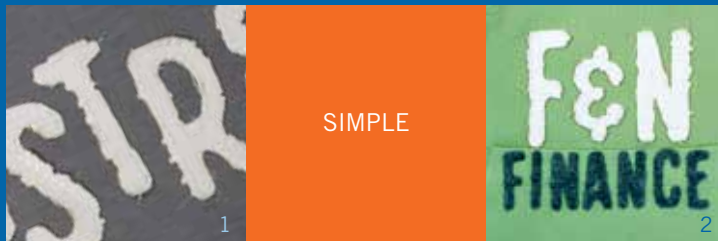


Sublimated Twill w/ Rope Stitch

VINTAGE NEVER LOOKED SO GOOD

PRE-CUT FELT & PRE-SEWN JERSEY ON TWILL

Worn-out, vintage looks don't need time to age. Pre-sewn distressed letters and numbers make it easy to achieve the upscale, vintage looks found in retail stores. Get that sought-after hard-worn look in seconds without the need to sew or embroider. These durable one and two-color letters and numbers feature a soft hand, getting softer and more distressed with every wash cycle, so they'll look even better with age.



SIMPLE

1. Pre-Sewn Chino
2. Pre-Cut Acrylic Felt & Pre-Sewn Chino
3. Pre-Sewn Jersey on Chino

THROWBACK

Pre-Cut Felt & Pre-Sewn Jersey on Chino



WORN



A TRADITIONAL LOOK THAT NEVER FAILS

DIRECT EMBROIDERY



Embroidery is a time-honored decorating technique that adds an exclusive quality and professional look to a variety of garments. Incorporate different stitch patterns and thread colors for added depth. Choose multi-colored stitching for uniforms, or more subtle tone-on-tone color for corporate logos.



SPOT COLOR, SPECIALTY INKS, & EVERY SCREEN PRINTING

With advances in techniques and a growing variety of specialty inks, screen printing continues to be a popular and economical solution for apparel decorators looking to fulfill medium to high-volume orders.



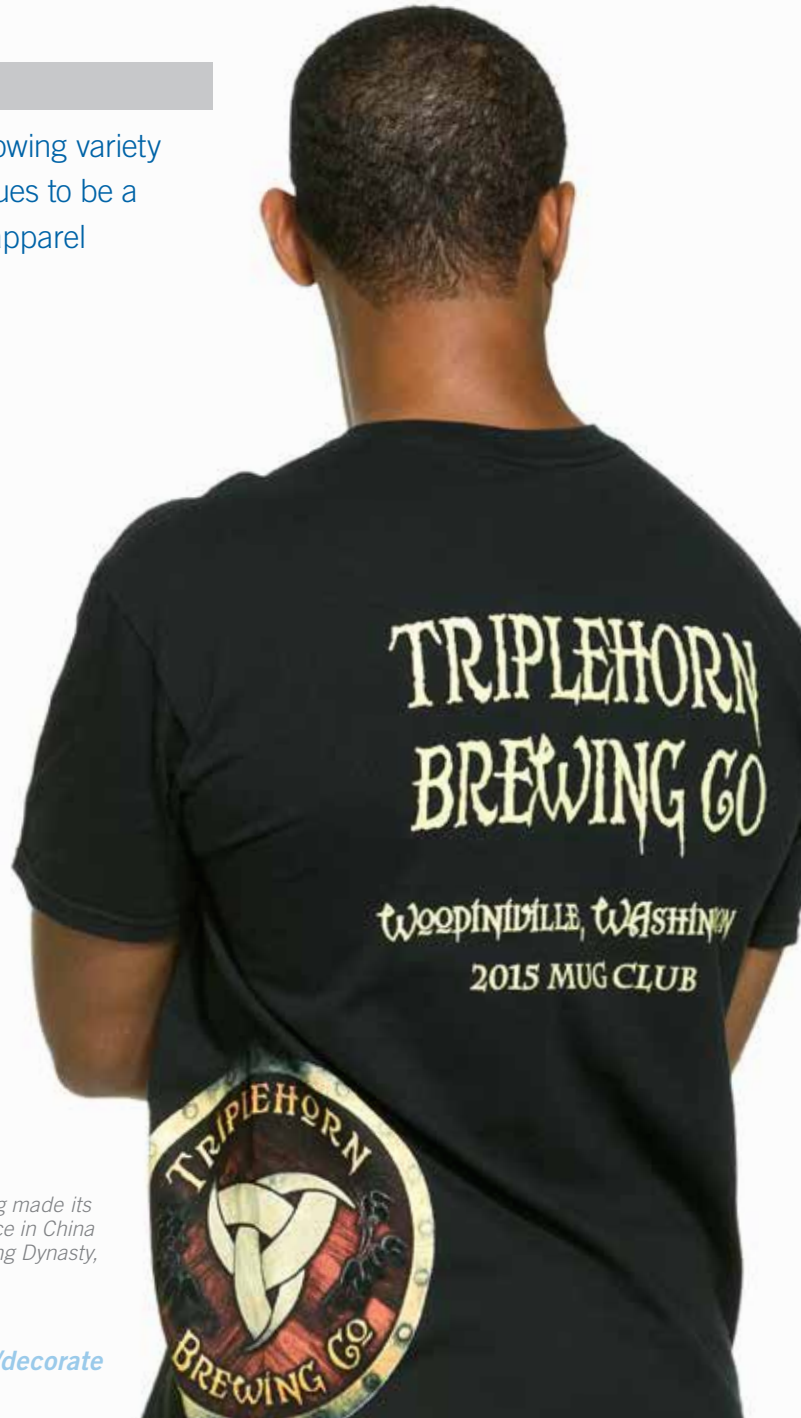
ADVANCED

DETAILED

DID YOU KNOW?

Screen printing made its first appearance in China during the Song Dynasty, circa 960 AD.

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THING IN-BETWEEN



QUANTITY

Don't let decorating locations restrict you. Get creative and screen print garment shoulders, sleeves, side panels, and yokes. Or enhance screen printed designs with dual process decorating, such as heat transfers or embroidery. Give your logo depth and texture, that's sure to leave a lasting impression.

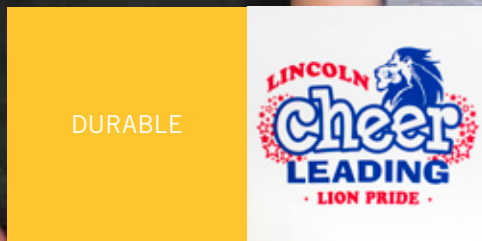
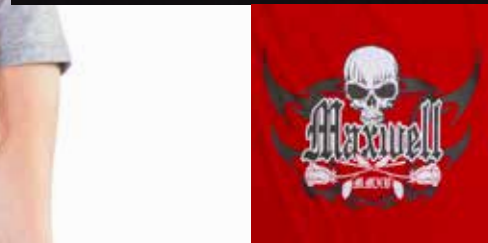
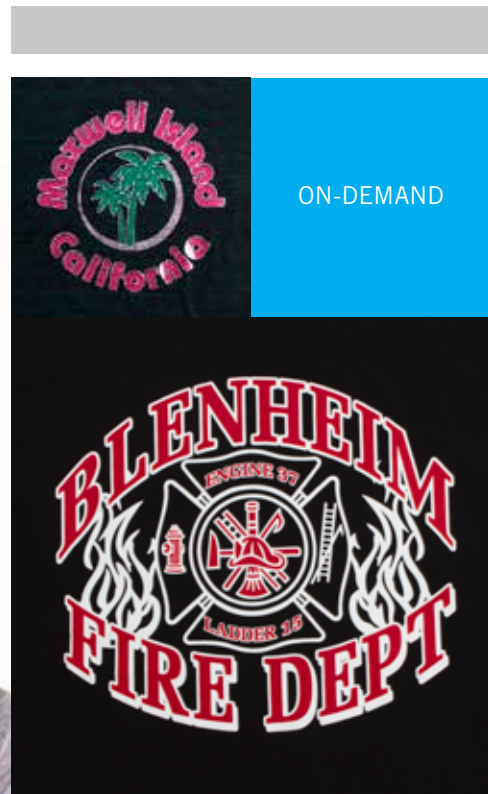


POPULAR

DECORATE ON DEMAND IN SECONDS

CUSTOM & STOCK TRANSFERS

Event or work uniform decoration is easy when you use custom or stock transfers. With this decorating method, you'll receive a level of washability and durability that will outlast the life of your garment. With the ability to print as needed, there is no inventory of pre-prints.



DID YOU KNOW?

The most common ink used in commercial garment decoration, Plastisol, is the same ink used in producing heat transfers.

#1 FROM A TO Z

NAMES AND NUMBERS

Pre-Spaced Text & Pre-Cut Numbers

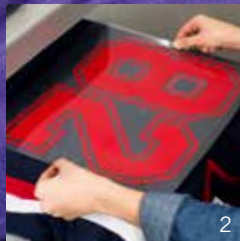


If you're in the market for personalized team, corporate, and fan wear, rise above the competition with the ultimate variety in names and numbers. This simple, cost-effective decoration method is available in the latest fonts, styles, sizes, colors, patterns, textures, and finishes.



DID YOU KNOW?

Letters and numbers aren't just for jerseys. Decorate trendy billboard T-shirts that can be sold in the collegiate, resort, and fashion markets.



TEAM



1. Lettering & Number Kits
2. Pre-Spaced Application
3. Pre-Spaced Text & Numbers with SimStitch® Number Background

EXPLODING WITH VIBRANT COLORS

SUBLIMATION TRANSFERS

Multi-color logos and designs are perfect for sublimation, which is quickly becoming a popular decorating solution. This exciting technology permanently fuses an entire design, logo, or pattern to a garment, and is so soft, it has virtually no hand. Sublimation logos and designs will stay bright and vibrant wash after wash.



DESIGN

UNEXPECTED

UNIQUE



PATTERNS

IT TWILL ALL BE WORTH IT

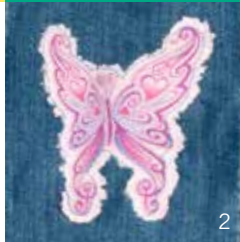
PERMA-TWILL® & TEXTURE-TWILL™ PATCHES



TRENDSETTING

1

1. CAD-PRINTZ®
Perma-TWILL®
2. CAD-PRINTZ®
Perma-TWILL®
w/ Distress Edge
3. CAD-PRINTZ®
Texture-TWILL®



**DID YOU
KNOW?**

Full Color Perma-TWILL® and
Texture Twill™ patches can be
stitched around perimeters for a
professionally-embroidered look.



CAD-PRINTZ® Perma-TWILL® w/ Sew Option

Logos and shields with intricate, fine detail and vibrant colors are perfect for creating patches. Whether it's traditional Perma-TWILL® or Texture-TWILL™, both provide a permanent adhesive. To enhance the patch, add optional stitching to create a prestigious look that stands out.

SOURCE IT!

DECORATING SOLUTIONS

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CUSTOM SHIRT PRINTING IS EASY

All You Need Is a Heat Press

- Custom Printed Transfers
- Custom Full Color Digital Transfers
- Custom Rhinestone Transfers
- Names & Numbers
- Send Your Art or Use Ours
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- Custom Cut and Special Effects
- Any Word. Any Way.™
- Distressed Letters and Numbers
- Hotronix® Heat Presses

PERSONALIZE FOR PROFIT

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STAHL'S[®] DFC

DECORATING FULFILLMENT CENTER

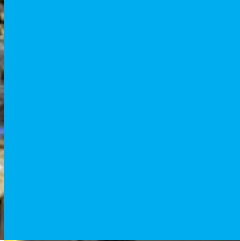
LET US DECORATE IT FOR YOU

Expert Contract Decorating & Fulfillment

- Full Color Digital Logos
- Custom Cut and Special Effect Logos
- Personalize with Names and Numbers
- Classic, Distressed, Rip-Away Appliqué™
- Screen Printing with Specialty Inks
- Direct Embroidery
- Heat Seal/Transfer Application

ALL UNDER ONE ROOF

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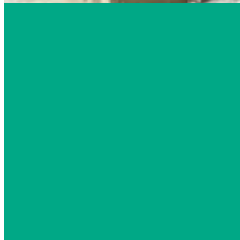
STAHL'S[®] Hotronix[®]

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